

AUTOMATION UK

18-19 JUNE 2024

CBS ARENA | COVENTRY

Co-located with



UKIVA
machine vision
conference
& EXHIBITION



EXHIBITOR BROCHURE

AUTOMATION UK 18-19 JUNE 2024

**BRINGING INDUSTRIAL AUTOMATION
AND ROBOTICS TO LIFE**

For more information or to book your stand, visit

www.automation-uk.co.uk



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automationUK_24



automation UK



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Organised by BARA as part of Automate UK.

automateuk
ppma bara ukiva

Welcome to the **AUTOMATION UK** 2024 exhibitor brochure!

Bringing industrial automation and robotics to life



Automation UK is the largest annual event in the UK specifically showcasing leading automation and robotics suppliers. Our successful 2023 show proved there is strong demand for exhibitions such as these, which is why **Automation UK** will be back for 2024, bigger and better than before.

The success of the inaugural event in 2023 has seen the exhibition double in size for 2024 – meaning twice the number of exhibitors; twice the number of opportunities for new business; and twice as many reasons for visitors to attend.

So, for 2024 we have made it twice as easy for exhibitors to create an even bigger impression with visitors.

- ◆ **Sign up and book up to 36m² of exhibition space in units of 9m²**
- ◆ **Custom build stands are now permitted. However, for those who would still like to exhibit on shell scheme stands, wall construction and carpet is provided free of charge**

Building on the success of 2023, the exhibition continues to highlight the importance of automation and robotics systems for the future growth of the UK economy. Once again promoted by **BARA** (British Automation & Robot Association), **Automation UK 2024** takes place at the CBS Arena in Coventry between 18-19 June 2024 and is poised to be one of the largest annual gatherings of industry experts under one roof in the UK.

Designed by the industry for the industry, **Automation UK** is specifically for businesses operating in the automation and robotics markets and showcases the latest products and services in this fast-growing sector to visitors, with budget authority, seeking to invest in the latest technology to help improve their productivity.

Automation UK will once again co-locate with UKIVA's successful **MVC (Machine Vision Conference)**, an established industrial vision event attracting hundreds of relevant visitors to experience a vibrant conference and exhibition programme.

Combined, the two events provide a proven opportunity for exhibitors to meet with a targeted audience of relevant visitors looking for new technology and equipment in vision and robotics, within the end-to-end production line process.

Why exhibit?

Automation UK is organised by **BARA**, the authoritative voice of the automation and robotics sector in the UK. Along with the **PPMA (Processing and Packaging Machinery Association)** and **UKIVA (UK Industrial Vision Association)**, the group of companies represent more than 550 member companies and boast a track record of delivering innovative, relevant and successful events designed to help members sell more products and services.

Automation UK is a face-to-face event where buyers can experience the latest innovations and technologies in this dynamic sector, as well as helping them connect with existing and new suppliers. This event is unique in bringing together a targeted audience to do business while networking and building a community of like-minded professionals – enabling the UK to maintain and develop a competitive edge in this important industry.

Exhibiting at Automation UK will provide your company with:

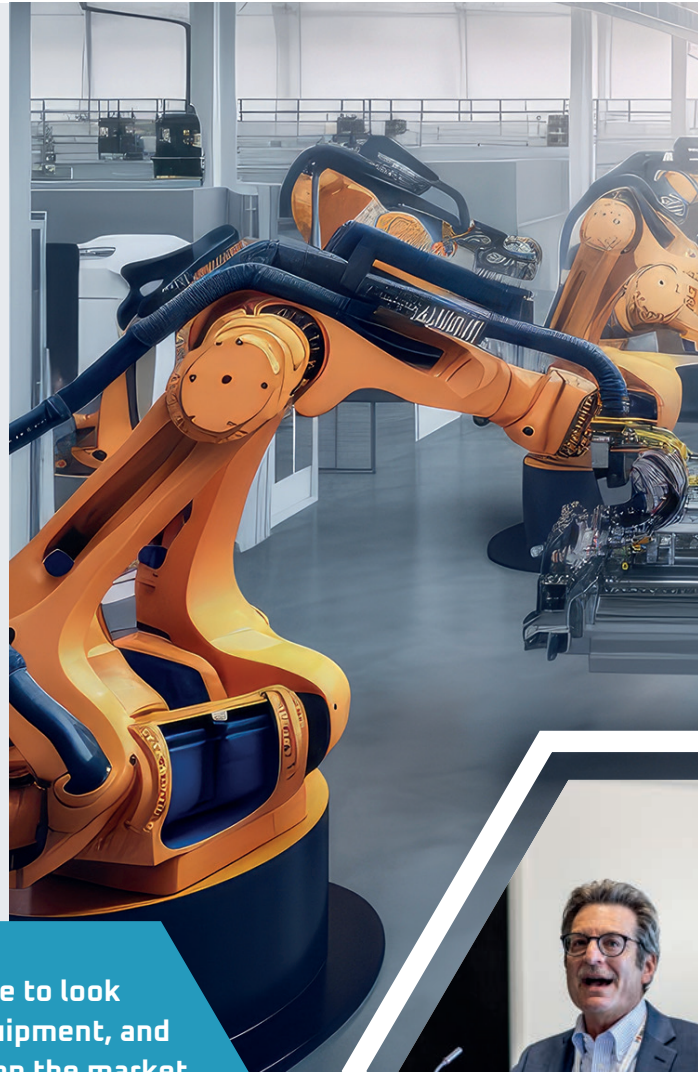
- ◆ An engaged audience actively looking for solutions and advice to help with their business challenges as they seek to automate their processes and improve productivity
- ◆ The ability to host working demonstrations or tech walkthroughs live from your stand, helping you better engage with visitors
- ◆ Face-to-face time with existing customers and new prospects, developing and nurturing business relationships
- ◆ An opportunity to meet decision makers – buyers and specifiers with budget authority, looking to invest
- ◆ Network with like-minded professionals while building your brand and raising your company profile

Comprehensive marketing support:

Exhibitors at **Automation UK** are supported by a comprehensive marketing package designed to ensure they maximise their return on investment at the event.

Our vibrant campaigns create major opportunities for exhibitors to get involved and promote their companies' products and services including:

- ◆ A comprehensive PR and advertising campaign, run in conjunction with our media partners and promoted across multiple channels including digital, print and online
- ◆ Extensive promotion across social platforms including LinkedIn, Facebook, Twitter and Instagram – providing exhibitors with multiple opportunities to like, share and increase engagement with the campaign from an early stage
- ◆ Targeted Search Engine Marketing (SEM) campaigns designed to attract visitor registrations and boost attendance for this unique event
- ◆ Newsletters distributed to all pre-registered visitors and promoted across our extensive databases, showcasing exhibitors' latest products, services and highlight the new technology displayed at the show
- ◆ Email campaigns across our opted-in data to a relevant and engaged audience will encourage pre-registrations and drive attendance to the event



“ I’m here to look at new equipment, and see what’s on the market especially regarding robotics and automation which is our future. Attending this show and exploring and seeing new ideas is very useful.

Tea Chalidze,
Manufacturing Excellence Manager,
Marks & Spencer



Visitors' by industry sector:

- ◆ Aerospace
- ◆ Agricultural
- ◆ Automotive
- ◆ Chemicals
- ◆ Defence
- ◆ Education
- ◆ Electronics
- ◆ Energy and Utilities
- ◆ Food and Beverage
- ◆ Logistics | Warehousing
- ◆ Marine
- ◆ Medical
- ◆ Metrology
- ◆ Nuclear
- ◆ Packaging Materials and Containers
- ◆ Pharmaceutical Cosmetics and Healthcare
- ◆ Rails | Road | Traffic and more...

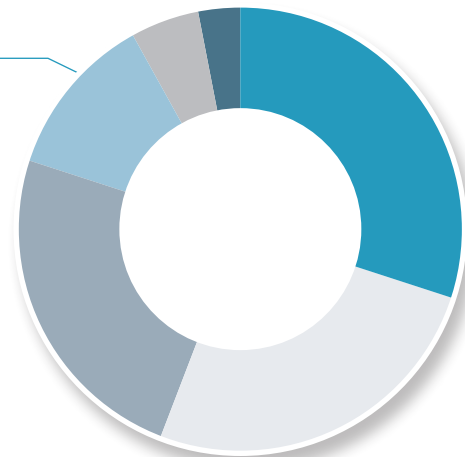


Visitors' product interests:

Robotics Robotic Systems	73%
Automated Assembly Machines Systems	58%
Industrial Automation Control	56%
Robotic Tooling Grippers End Effectors	48%
Parts Handling Equipment Conveyors and Materials	44%
Autonomous Mobile Robots Guided Vehicles	41%
Motion Control Equipment	38%
Systems Integration Consulting	36%
Machine Safety	34%
Safety Equipment	29%

Visitors' job position:

Manager	30%
Director C-Suite	26%
Engineer	24%
Other	11%
Technician	5%
Consultant	3%



Visitors to our shows include:



Exhibitor Rates:

Exhibiting at **Automation UK** is designed to be straight forward and simple, offering unrivalled value for money. Rates for members start at £275.00 per m².

Prices include shell scheme stand construction and carpet, ensuring all exhibitors have everything they need to create an impressive display for visitors.

Early Bird Rates

Contracts signed and returned on or before 31 August 2023

Member rate	£275 per m ² + VAT
Non-members	£385 per m ² + VAT

Standard Rates

Contracts signed and returned after 31 August 2023

Member rate	£295 per m ² + VAT
Non-members	£410 per m ² + VAT

BARA Membership starts at £850 per annum, for more information scan this QR code.

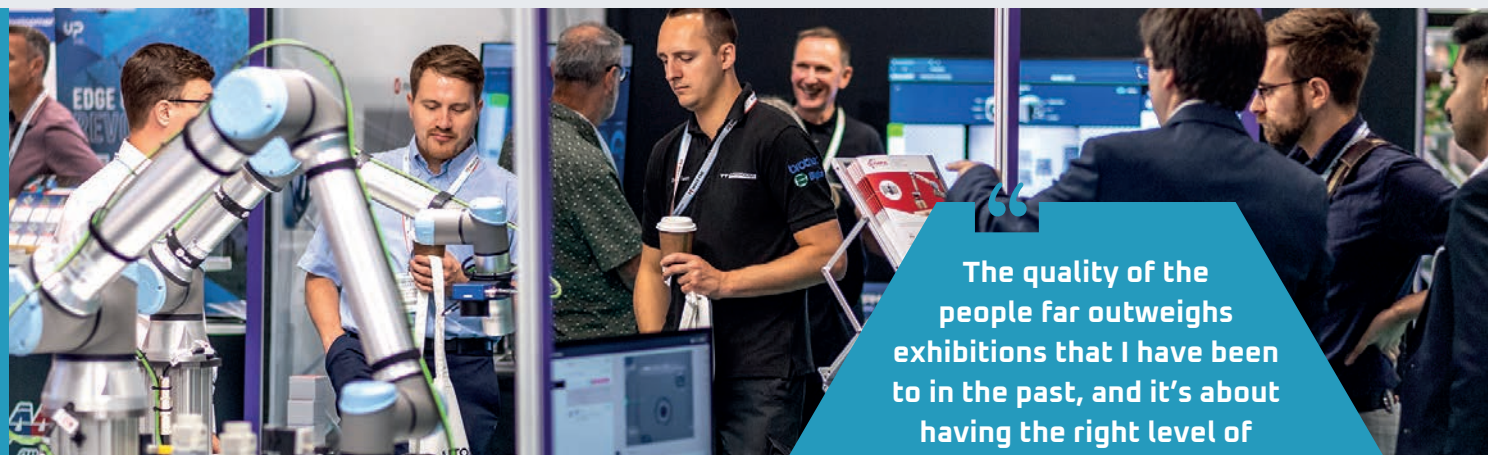


BOOK A
MAXIMUM OF
4 STAND
UNITS

What's a stand unit?

Stands are booked in units of 9m² with a maximum of 4 units available to book.

- ◆ **1 Unit** – 9m² (3m x 3m)
- ◆ **2 Units** – 18m² (6m x 3m)
- ◆ **3 Units** – 27m² (9m x 3m)
- ◆ **4 Units** – 36m² (6m x 6m or 12m x 3m)



Venue:

The CBS Arena in Coventry will be the home for **Automation UK** in 2024. An award-winning exhibition and conference centre based in the easily accessible city of Coventry; the venue has excellent transport connections including three railway stations within eight miles of the entrance.

Located adjacent to the M6 junction 3, CBS Arena has over 2000 parking spaces just a short walk from the Arena with multiple reasonably priced hotels in the local vicinity. Birmingham Airport is also only a short 20-minute drive away.

“The quality of the people far outweighs exhibitions that I have been to in the past, and it's about having the right level of conversations with the right level of person that has been good for me.

Andy MacFayden,
Robot Solutions Specialist,
Iconsys



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Book your stand today:

For more information or to book your stand, please call **020 8773 8111** or email **sales@automation-uk.co.uk**



Scan this QR code to find out more



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Organised by BARA as part of Automate UK.

PPMA Ltd
New Progress House
34 Stafford Road
Wallington
Surrey SM6 9AA

T: +44 (0)20 8773 8111
E: sales@automation-uk.co.uk
automation-uk.co.uk

 **automate**uk
ppma bara ukiva